

Dear exhibitor,

As organisers of the Furniture Fair, we want to provide you with as many elements as possible to get the most out of your participation. Below is a list of opportunities. Some are paying, but there is no direct cost associated with most of them. Below is a list of the opportunities, supplemented by a word of explanation.

- **Podium for furniture at entrances :**

Would you like your piece of furniture or booth to be prominently displayed in one of our entrance areas? Please contact us at gdm@meubelbeurs.be

- **Contract logo on the fair floor plan :**

Are you an exhibitor active in the project market? Let us know by October 2, and we'll feature your booth with a contract logo on the floor plan and on our website. This way, project developers, interior designers, architects, and buyers from the healthcare and hospitality sectors can easily find their way to your booth.

- **Newsletter & blog - Brussels Furniture AfFair :**

Every exhibitor is entitled to an article in the Brussels Furniture afFAIR BLOG (<https://blog.meubelbeurs.be>) to present their latest collections. The BLOG POSTS are promoted internationally via the Newsletter.

- **Your advertising outside the exhibition halls :**

If you'd like some additional advertising during the fair, Mediafield is the Furniture Fair's only official partner. For more information please e-mail info@mediafield.com – or call +32 (0) 477 91 82 05

- **Invite your customers :**

Download your promocodes through your personal online exhibitor page.
Available as of 20/07.

- **E-mail banner :**

Highlight your participation with the Furniture Fair's Email signature. You can download it from your online personal exhibitor's page.

Are you interested in one or more of these opportunities? Would you like more information about a specific opportunity, or do you have an original idea of your own? Be sure to let us know. We're happy to help whenever possible! Tel: +32 2 558 97 20